

MINING & ENGINEERING SIGNAGE



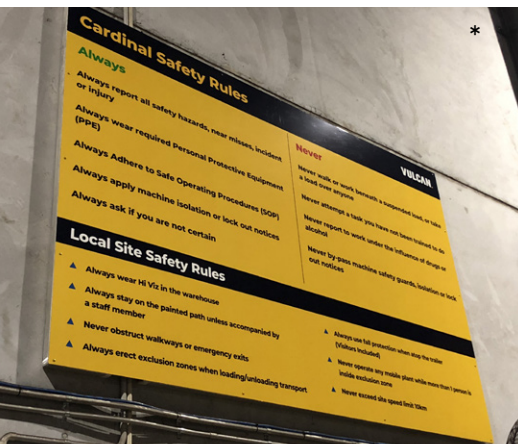
All you need to know
about mining and
engineering signage

**Quick
Product
Guide**

Due to their very nature, enterprises in the mining and engineering industries are exposed to more health and safety risks than businesses in most other industries, and this largely informs their signage requirements. According to the Occupational Health and Safety Act in Southern Africa, employers are required to provide and maintain the necessary safety signs where there is potential dangerous or hazardous situations. Hence, signage used on mining and engineering sites are primarily designed to keep workers and visitors safe. Signage plays an important operational role too.



IMPORTANT SIGNS REQUIRED ON MINING AND ENGINEERING SITES:



SAFETY SIGNS

Safety signs are designed and utilised to warn of specific hazards or indicate mandatory actions in its demarcated area.



EQUIPMENT SIGNS

Inherent risks in mechanical and electrical equipment found in mines and on engineering worksites places an important safety requirement on the enterprise. Any major electrical installation should display clearly marked "danger" signs to ensure that workers are aware of these risks. These signs should also detail why the specific equipment is considered dangerous.



WAYFINDING SIGNS

Industrial vehicles are a common sight on busy worksites. Directional and wayfinding signage that includes visual cues is essential for smooth traffic flow.



IMPORTANT SIGNS REQUIRED ON MINING AND ENGINEERING SITES:



PPE SIGNS

The use of personal protective equipment is vital in the mining and engineering industry. Using signage to remind workers wear appropriate PPE is essential when entering certain potentially hazardous areas.



VEHICLE SIGNAGE

Mining businesses regularly provide staff transport vehicles to safely convey employees to and from site. Use vehicle signage to communicate your business commitment to health and safety protocols and establish the status of a responsible employer through. We brand over 5 500 vehicles regionally each year, making us leaders in the vehicle branding and signage industry.



IMPORTANT CONSIDERATIONS FOR YOUR SIGNAGE:

For an industry as specialized as mining and engineering, signage is more detailed as risks are more equipment and task specific. The material used to create your signage should also be able to durable enough to withstand environment exposure.



It is important to consult with a professional signage company to ensure your signage meets the required guidelines and suits the intended purpose. With Signarama supporting your signage requirements, we can help you tick all the boxes to maintain a safe and regulated environment.



OUR RANGE OF SIGNAGE SUITABLE FOR THE MINING AND ENGINEERING INDUSTRY:

METAL PANEL AND POST SIGNS

With the tough and durable nature of the materials used to craft metal panel and post signs, they are the perfect choice for long-lasting solutions. Their purpose can be to provide vital information to workers or passers-by on your worksite.



DIRECTIONAL SIGNS

Directional signs are useful to facilitate the operational efficiency of your worksite through appropriately demarcating separated areas. They can also be useful to visitors to identify your worksite.



MESH BANNERS

With mesh banners you are able to easily define your worksite perimeter and promote your business, as well as your health and safety commitments, in the same breath.



OUR RANGE OF SIGNAGE SUITABLE FOR THE MINING AND ENGINEERING INDUSTRY:



SAFETY SIGNS

The safety of your employees should be of paramount importance and your signage should reflect this.



TRAFFIC SIGNS

Where your worksite is near a public road or accommodates thoroughfares, traffic signs should be utilised to highlight rules regarding vehicle speed and direction.



CUSTOM SIGNAGE

Signarama specializes in a wide range of custom signage solutions. Our experienced teams can help you select and install the necessary signage to ensure that your operations run smoothly. We offer a range of durable materials designed withstand extreme weather and terrain, to ensure that your signage stays in perfect condition for as long as you need it. We can also customize signs as required, such as ensuring that they are lightweight if they need to be portable or adding eyelets for hanging purposes.

WHY CHOOSE SIGNARAMA FOR YOUR SIGNAGE NEEDS?



Years of expertise and knowledge in the signage and branding industry



Highly skilled workforce



Creative and efficient production and design practices



Professional installation and application



Network located across Southern Africa



An authoritative voice in the signage industry



Client-focused work ethic designed to help your business grow



High-quality materials used in all signage applications



Signarama is a credible member of The Franchise Association of Southern Africa

HOW DOES IT WORK?



The client briefs the franchise store



A written quote is prepared for the client's approval



Digital artwork or graphics are designed



The client approves and signs off on the design



The design is manufactured with high-grade quality materials



The signage is professionally and carefully installed



DESIGN CONSIDERATIONS

Once you have chosen a range of mining and engineering signage for your business, the next step will be to consider how you want to convey your brand message, which brand elements matter and how the design can add to your bottom line.

As your partner in signage and branding, Signarama has compiled the following list of considerations to assist in your creative decision-making process:



Designs and graphics should be clear, concise and attractive



Over-complicated designs will detract from your message



Ensure the graphics represent your message appropriately



Short, sweet and eye-catching designs are best



Design for your target audience



Your brand name and logo should be highly visible



Adjust your design to meet your budget (don't skimp on design for cheaper prices)



THE SIGNARAMA DIFFERENCE IS IN THE *detail*

Due to our collective years of experience both locally and internationally, Signarama takes the utmost care when dealing with clients and strives for a smooth signage process from conception to installation. Each client is treated with due diligence and care, ensuring their individual needs are specifically considered and addressed, resulting in bespoke signage – the Signarama way!

We take great pride in our mining and engineering signage, ensuring our designs look professional, striking, unique and flawless. We only work with the best technology and materials in the signage industry, yielding uncompromised quality and workmanship in both design and application of our signage.

This is the Signarama difference!



Thank you

for choosing Signarama for your signage needs.

Signarama is Southern Africa's biggest and most trusted signage franchise. From concept to installation, we can assist you with all your signage and branding needs. Our range of mining and engineering signage is guaranteed to suit any industry and budget with the aim of growing your business at the heart of ours. Whether you want a single sign or a range of signs, you can be rest assured your branding needs are in good hands with us!

With over 20 years' experience in the industry, Signarama prides itself on professional signage and branding solutions that are delivered timeously.

Trust us to help grow your business



* Image credit: Signarama Australia





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